Nº 29
Spring 2026

Javado Magazine

Easter & Mother's Day

Wellness trend '26

Discover fantastic new introductions

Your guide to the best garden hydrangeas

New Pelargonium Campaign

Pelargonium for Europe showcases the versatility of the Pelargonium in its latest photoshoots. In addition to atmospheric images in various settings, there are also DIY projects featured. View and download the visuals via the link (QR code).

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Plastic from Rivers

These beautiful plant pots are made in China from plastic recovered from rivers and recycled into high-quality PPS. Mixed with natural stone powder, it forms Polystone. Stylish flower pots are made from this sustainable material.
We offer these with orchids and as individual pots. Search for 'polystone'.

Vitamin Hydrangea

Treat yourself to more hydrangeas in your life – that's the short message *hydrangeaworld.com* wants to share with everyone. In eight themes, you can discover all the benefits of these colourful garden and house plants. Each theme contains a link to a photo library with professional photography that can be used for free, with credit to *Hydrangea World*.

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Check our online photo database

The Story of the Cover Photo

On beautiful spring days, there's no better spot than a sheltered place surrounded by plants. On the cover photo, you see Magical Hydrangea. This robust garden hydrangea is also perfect for a large pot on a balcony or terrace. Hydrangea Magical is known for its strong genetics and unique colour change. The Magical house hydrangea has another advantage: a flowering period of 150 days!

Hydrangea Magical Evolution

Organic Herbs in 2026

The grower of these organically grown herbs breathes sustainability. They work entirely from plant resilience, resulting in strong plants that are residue- and peat-free. Research shows that organically grown vegetables, fruits, and herbs contain more nutrients than conventionally grown ones.
Last year we were introduced to this range; this year, the assortment has been further expanded. Search for BIO on our webshop.

Tillandsia Camina® wins first prize

At IPM Essen, Tillandsia Camina® won first prize in the Flowering House Plants category. The jury praised Camina for its strong plant structure, the richly branched pink-to-violet bracts, and the striking contrast they create with the dark foliage.

We have them available in small quantities on a regular basis.

Daffodil Varieties Added to Our Range

These three daffodil varieties we can now offer are worth a closer look.

Bittern
The cheerful, compact, and robust Bittern has yellow flowers with an orange trumpet. Ideal for naturalising in borders and lawns.

Cornish Chuckles
This little powerhouse makes its presence known. The soft yellow flowers are on strong, long stems.

Big Deal
Small pot, small bulbs – but very large flowers. That's a Big Deal.

SYBASoil premium potting mix blends

You may already have noticed that the potting mix blends from SOIL.NINJA are no longer available on our webshop. They are currently unable to supply, and we hope that deliveries can resume again in the future.

525575

Would you still like to include specialised potting mixes in your in-store range? Then take a look at our offer from the brand SYBASoil. They provide handmade blends, for example for Alocasia, Calathea, Orchid, Aroids, Cactus, etc. All potting mixes are completely peat-free.

Search the webshop for SYBA to find the current range.

Something to dream away to...

A little boy on a swing or a girl reading a book on a bench with a little dog beside her – these figurines turn a plant terrarium into a dreamy fantasy world.

The new series consists of various models. You will need a bit more patience before you can order them. The expectation is that we will be able to start supplying them from 11 May.

The name of this lovely series: Little Green Moments.

New Geum series – sweet and delicious like a dessert

Geum is becoming a real garden favourite. Geum has a lot going for it: winter hardy, low maintenance, richly flowering, a long flowering period, attractive to pollinators and above all those beautiful flower colours that bring “warmth” to the border.

Now it gets even more interesting: a new series is on its way with four exceptional varieties. Each flower is unique, but what they all have in common is that the colour is very refined and wonderfully sweet. Very fittingly, all four are named after a classic English dessert.

These NOVELTIES are available in limited quantities, subject to weather conditions, between 21 April and 30 May.

Battenberg Cake

Jam Roly-Poly

Cherry Bakewell

Victoria Sponge

The latest trend: Sip 'n Paint

Bring your own creative ideas to life on the ceramics of this unique gift set. The package comes with a wide range of paints, a brush set, an oval platter, and a phalaenopsis and a succulent in white ceramics.

Sip 'n Paint is a trend where you go painting somewhere with a drink in hand as a group of friends. So make it a party with family and friends, or just enjoy it on your own.

531741

Primula obconica

Interview with a plant

Primula obconica

"I like to grow among stones and shrubs"

- Primula obconica

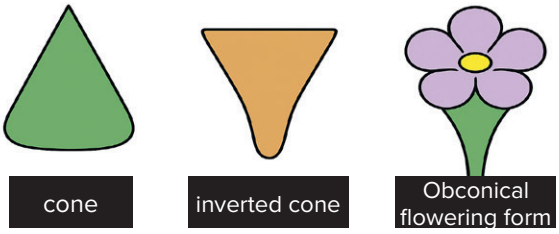
Hello Primula obconica, nice to meet you, but I like to keep some distance.
That's no longer necessary, you can touch me. We were indeed once known as the plant you'd rather not touch. That was due to a little substance called primin. In nature, it protects us. It is a chemical compound that causes irritation on contact. Animals that try to eat us quickly learn to stay away. In the living room, we don't need that. Already in 2001, the breeder succeeded in creating a series without the irritating substance. Nowadays, no Primulas grown in the Netherlands cause itching anymore.

Where do you originally come from?
You might not expect it, because my beautiful flowers look so delicate, but I come from mountainous areas in China and the Himalayas. I like to grow among stones and shrubs – protected from direct sunlight. You can even find me at 3,300 metres above sea level.

Can you tolerate the cold then?
I like cool, but not cold. The mountains where I grow have a moderate microclimate: it rarely gets really cold. My ideal temperature is between 12 and 18 degrees. A bit cooler is fine too, but below 5 degrees is too much for me.

How did you get the beautiful name 'Obconica'?
When European botanists found me in the Asian mountains, they immediately saw that I was a Primula. There are different Primula species, but I am the only one with a flower base shaped like an ice-cream cone. Obconica is Latin for "inverted cone". Thanks to this name, botanists immediately understand which unique Primula I am.

Finally, why should people take you home?
I bring wonderful colours in the middle of winter! I am the only Primula that really feels at home indoors. I don't need much light and bloom for 8–10 weeks. I require very little care – just a little water regularly. I symbolise cheerfulness and hope. Shall I go on?



Our New Collection

View the entire collection on our webshop.

Collection by Javado

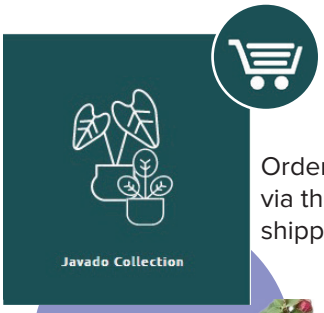
Kalanchoe + Bliss

Pelargonium + Bliss

Campanula + Bliss

Anthurium + Laurentia

Spathiphyllum + Bliss



Order the new collection via the webshop. Choose a shipping date from 2 march

Mandevilla + Laurentia

Bougainvillea + Laurentia

Vase mixed box

More items on our Webshop

New Plant

Calathea 'Stella'

If you take a closer look at Stella, you can clearly see that it is quite a different plant from the Calathea White Fusion. The leaves are larger and longer, and there is noticeably more white visible in the leaf pattern. The leaves of Stella have a thicker texture.

Although both plants prefer bright, indirect light, Calathea Stella is more tolerant of lower light levels.

ø 14cm

From now on available

New Plant

Haworthia White Tiger

Haworthia cymbiformis White Tiger has strikingly thick, fleshy leaves. But what is even more striking? The white pattern with green stripes!

- Exceptionally beautiful rosette shape
- Green with white variegation makes this plant very trendy
- Very easy to care for

ø 10,5cm

From now on available in small numbers

In spring limited availability
In summer good availability

New Plant

Murdannia Alba Aquilone

Murdannia is an exceptionally strong houseplant. For many years, Murdannia Bright Star has been part of our houseplant assortment. Now, a very interesting sibling has been added: Murdannia Alba Aquilone.

The leaves are narrow and green with white stripes, giving a fresh appearance. With this Murdannia, part of the Eden Collection, you will have virtually no issues with the small flowers that shed, keeping the windowsill looking neat and tidy.

ø 12cm

In spring limited availability
In summer good availability

New Plant

Pedilanthus tithymaloides

The sturdy leaves are fresh green with dark green, a colour combination that really stands out. With this plant, you clearly add extra colour to the shelf.

This novelty is part of the Eden Collection, which can only mean one thing: it is a strong plant with easy care requirements.

To create a compact houseplant from Pedilanthus tithymaloides, the grower needs a great deal of labour and patience. By cutting the plant back frequently during cultivation, this beautiful end result has been achieved.

ø 12cm

Trends
Explained

Affordable Wellness

Houseplants move along the boundary between two segments. In principle, they belong to what are known as discretionary purchases: lifestyle products that do not directly affect one's basic needs. Yet houseplants can also behave like products driven by emotional or wellbeing-related motives. This makes them more than a pure luxury item – they touch on something closer to a basic need.

Why is it useful to know which segment a plant belongs to?
Consumer confidence is currently low. In such a climate, spending on basic consumer goods remains fairly stable, while discretionary (luxury) purchases are made more selectively. Consumers are becoming more critical of price, quality and longevity before making a purchase.

Brand strategy towards 2026

- Consumers are cutting back on major luxuries – think holidays or electronics – but they still allow themselves small feel-good purchases.
- Plants are seen as a symbol of calm, nature and sustainability.
- Young consumers continue to buy plants but do so more consciously: paying more attention to quality, longevity and ease of care.

That's why "Affordable Wellness" is a strong positioning for houseplants.
They are small feel-good purchases that consumers can make with peace of mind. The plant offers wellbeing, calm and nature, but also quality and sustainability – exactly the combination that suits the consumer of 2026.

488285

531563

531567

523978

531565

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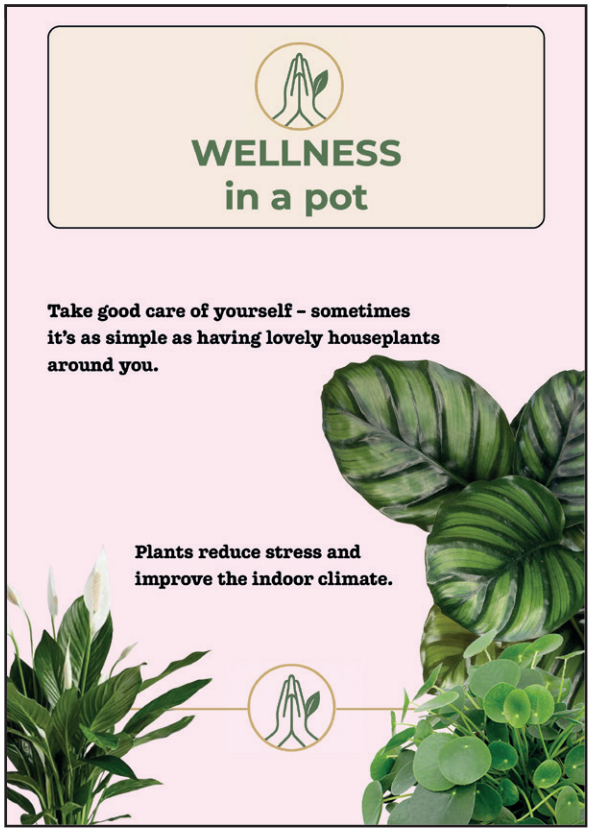
In short:
Sometimes consumers need a little nudge to make a purchase. Why does life get better with this product? Will I enjoy it for long enough?

Make sure it's clear that the plant is a very smart purchase.



Poster A3
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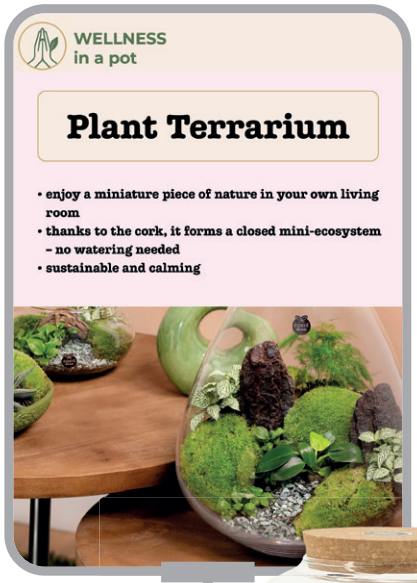

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THANK YOU, MUM!

Sunday 15 March is Mother's Day: the perfect moment to show our appreciation for the most important women in our lives

450790

13351

75914

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451819

145292

478067

349371

528806

319735

356470

502098

528804

525406

5019

527209

527199

512607

522361

422613

527186

321390

LED light

524137

400410

528805

244139

281410

527235

527272

504965

527097

527280

Early Love

329810

Sprint Pink & Cloud

451541

527293

390042

I Love U

Special plants deserve extra attention
The luxury outer box from Ansu is not only convenient to carry or give as a gift – it is above all designed to present each plant perfectly anywhere in the shop. This way, every Ansu plant always has its own mini display window.

Learned something new!
I wasn't familiar with the term peloric. It refers to orchids where the pattern of the lip also appears on the petals – essentially a 'fault', but one that results in extraordinary flowers. The word comes from Greek and means 'monstrous' or 'aberrant'.

Caladium XL season brought forward
With several years of experience in growing Caladiums, the grower has been able to take a new step. This year, his Caladiums are available much earlier, namely from early April. This means these beauties are available for Mother's Day in many European countries.

Big Tiny Dancer
This adorable Alocasia has captured our hearts in small pot sizes. And guess what? Grown in a larger pot size, it becomes a strong powerhouse while fully retaining its charm. The Alocasia Tiny Dancer is now available in a 14 cm pot – I think it's beautiful!

Much to discover at international **Trade Fair Aalsmeer**

Anthurium Pink Blush
The hearts of seasoned plant lovers beat faster when they see a foliage anthurium with pink or red veins. I am one of those plant lovers, and this was therefore my favourite find at the fair!

Spathiphyllum Curiosa
The Spathiphyllum in a 13 cm pot is a true staple for every garden centre. The choice of varieties is large, but for me the Curiosa stands out positively. Glossy dark green leaves. Strong plants. Many flowers... very many flowers.

Pedilanthus tithymaloides
The well-known Eden Collection is expanding with the very striking and easy-care Pedilanthus tithymaloides. The grower prunes the plant several times to ultimately deliver this compact, well-filled plant.

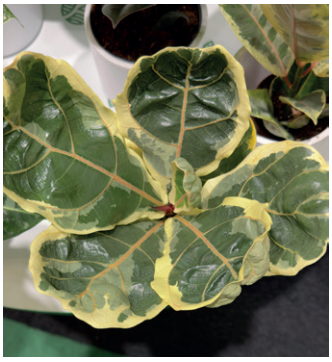
Murdannia loriformis Alba Aquilone
There is another fine newcomer in the Eden Collection. This Murdannia is very strong and has fresh colours.

Dioscorea discolor
Ready for adventure? Then bring this very fast-growing tropical plant into your home. Let it hang or climb – but above all enjoy the beautiful leaf pattern.

Phalaenopsis Happy Bee
The most eye-catching Phalaenopsis at the fair? That was the Happy Bee, which is available from time to time.

Anthurium polyschistum
No, we do not sell cannabis plants, although this Anthurium polyschistum does look a bit like one. Don't you think?

Echeveria Rainbow
Would you like an Echeveria with beautiful pastel colours without it being painted? The stunning Rainbow is completely natural.



Ficus lyrata variegata
Wow! We still have to wait a little while, but this variegated Ficus lyrata is well worth it. The first plants are expected at the beginning of summer.

Chewing gum

Smiley

Bold!
Cheerful, colourful, eye-catching.

The phalaenopsis in a Smiley pot is irresistible.

A plant terrarium disguised as a gum-ball machine is genius.

Sansevierias decorated with artificial flowers are funny and daring.

A LED-lit scene with butterfly and flowers sparks the imagination.

Globe

Bouquetz

Anthurium Lipa® Pink Grande
This large-flowered Anthurium has lipstick-pink flowers with white. This makes it the most eye-catching new Anthurium at the fair.
In addition, tests show that it is a very cold-tolerant variety that can withstand a temperature of 4 °C for 48 hours.

A glimpse of what is to come. Items may sell out or take longer to arrive than expected.
If you have a specific interest, always contact your account manager.

Magnetic balloon heart with Tillandsia
What a great design!
The bear figurines from the same series are also very nice.

Dahlia Electro Pink
Dark foliage forms a breathtaking contrast with the bright pink flowers, which are truly dazzling to look at.
The plants stand out thanks to their compact, upright growth.
In spring 2026, we expect to be able to supply the first plants.

Mandevilla Sundaville® Up
Meet a brand-new Sundaville® assortment: the Up series. Its special charm begins with the star-shaped flowers, which immediately attract attention with their sparkling, innovative colours. On top of that, this Mandevilla has a unique growth habit: it grows elegantly upwards and displays its flowers in upright clusters, similar to an orchid.
In the summer of 2026, we expect to have a very limited number of plants available, but the real introduction will take place in 2027.

Limited available from late-February to mid-March

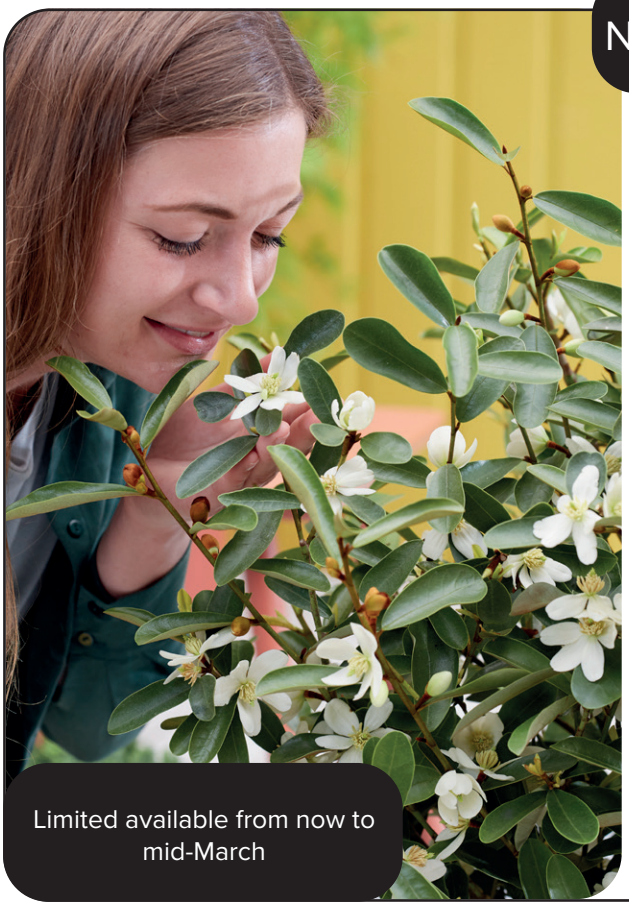
New Plant

Viburnum Yin

Viburnum Yin® is a *Proven Winner* cross between the well-known V. davidii and a lesser-known Chinese Viburnum. The result is a strong Viburnum that is much more tolerant of heat and drought than its parents.

- Compact and evergreen
- Narrow-leaved
- Free from leaf spot
- Heat tolerant
- Rich flowering
- Blue berries
- Winter hardy to -15 °C

ø 19cm



Limited available from now to mid-March

New Plant

Magnolia Vanilla Pearl

This evergreen Magnolia laevifolia produces an abundance of delightfully fragrant flowers in spring. Vanilla Pearl remains a compact, well-branched shrub.

- Attracts bees
- Highly drought resistant
- Prefers a sunny position
- Winter hardy to -12 °C

ø 19cm

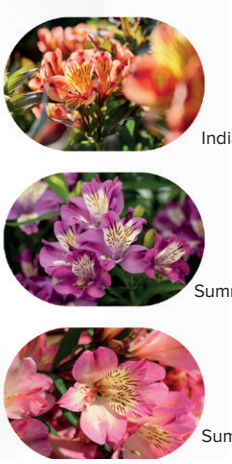
Available from mid-March to mid-April

New Plant

Alstroemeria Summer Paradise™

Plant these Alstroemerias in spring and enjoy abundant flowering from late May through to November!

- Robust plants
- Grow into majestic garden plants
- Beautiful flowers, suitable as cut flowers



Indian Summer

Summer Chic

Summer Break

Supplied half-grown with a practical collar. Ideal loading density.

ø 19cm

Limited available in May and June

New Plant

Dahlia Velvet Crush

One of the most eye-catching novelties at the FlowerTrials was the Dahlia Gardenetta Velvet Crush. There is a strong chance this will become a top product, as this Dahlia practically sells itself.

- Dark foliage
- Large flowers
- Beautiful colour gradient from a soft, light shade to a deep velvet purple

Several pot sizes

A TOUCH OF SPRING... IT'S EASTER!

Filter on our webshop by the Easter theme to see our full range. Or get inspired by our selection of the nicest new Easter items here on these pages.

528822

528820

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528816

528220

Magnetized Sunshine Birds
A colourful addition to the trendy houseplant section. This charming pot is magnetic and comes in a display box.

Special cactus in a special display box
Each display box is a mini showcase, and that's exactly what these exceptional cacti deserve. Moreover, the display box provides space for interesting information.

528326

Search for "Ansu Collection" to see all the special plants in display boxes.

Hydroponic Plants + Glass Oslo

528143

The new plant terrariums in an conservatory are a delight to behold. The details and geometric shapes are fascinating.

Conservatory Medium planter
The window can be opened
529273

Conservatory Large planter
The little door can be opened
529277

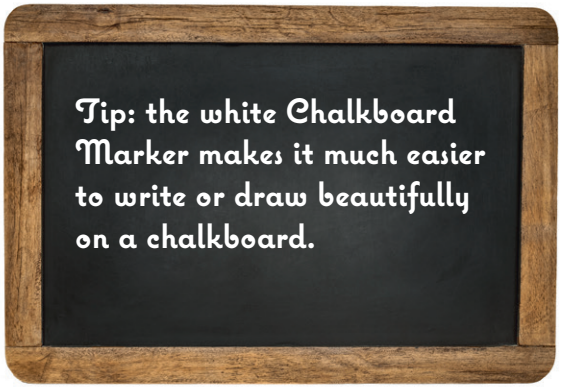
Conservatory Lantern
529274

Conservatory Square
525663

528944

Do-It-Yourself - Terrarium Kit
Perfect to have for yourself or to give as a gift: the all-in-one Terrarium Kit.

367280



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Clematis BIG AND EASY

Calling all garden lovers, we present a range of fantastic Clematis varieties: Big and Easy. All of these modern varieties are the result of the dedication and expertise of Raymond J. Evison and his team.

The plants are strong, bushy and bursting with growth and flowering power. Each variety is unique and features striking, large flowers.

Order by variety or as a mixed selection. Pot size 15 cm.

Big and Easy

Ithemba

Bridgewater

Baroness Fookes

Tumaini

Lindsay

Guernsey Flute

Elpis

Available from early May

New Plant

Agapanthus Fairy Blue

We are delighted to welcome this new Agapanthus Fairy Blue, which naturally remains compact and features striking flower buds and blooms.

- Naturally compact
- Lavender-blue buds
- Light blue flowers with a purple stripe
- Very many flower stems – blooms throughout the entire summer
- Reliable repeat flowering in autumn

ø 14cm

Available from mid April

New Plant

Silene Red Burning Heart

Silene Red Burning Heart grows compactly, has large flowers and blooms very abundantly. Red Burning Heart brings colour, warmth and vibrancy to your garden.

- Compact growth
- Star-shaped fiery red flowers
- This perennial already flowers from May

ø 17cm

Hydrangea Buyer's Guide

In a product category with so many beautiful cultivars, it's fun to choose the most stunning, newest, and special varieties that suit your store. At the same time, it can be overwhelming to pick from such a rich selection.

That's why we'd like to give you some guidance for a solid foundation – but we equally encourage you to explore our assortment, try new combinations, and be surprised by the versatility of the garden hydrangea.

Photo: conceptfactory

Start Early

More and more garden centres are buying their first batches of hydrangeas very early in the year.

Reasons to purchase Hydrangeas from late January to late March:

- The Hydrangeas have no leaves yet, making them easy to transport
- Growers offer a sharp price
- More plants fit on a CC, which also positively affects the price
- Colourful labels or pot covers add vibrancy to the shop floor

Last year, this Hydrangea mix in pot cover sold very well.

382508
Ø 17cm

Establish the Basics

Once the flowering season has started, turnover accelerates – make sure you can easily order and reorder a mix of colours.

The ***Hydrangea macr Hy-pe Original Mophead mix 7+*** is a beautiful foundation for the garden centre. We offer an extra competitive seasonal price and sell them per mix layer (15 pieces).

499766
Ø 23cm

382920
Ø 20cm

With the **Hydrangea macr. Royalty Collection® mix,** you get a mix layer of licensed varieties. The grower selects the varieties that look best at that moment. When you order the Royalty Collection®, you can be sure of top quality.

Pay Attention to Special Items

Hydrangea Black Diamonds®
The very dark leaves with green veins and red, purple, or light pink flowers make this series a jewel for the garden.

Hydrangea Black Steel
The black stems immediately catch the eye. The popular series now includes 5 mophead and 2 lacecap varieties. A mix trolley of all Black Steel varieties is also possible.

Hydrangea Yulika
It boasts beautiful, bicoloured flowers, but Yulika offers even more. This hardy garden plant blooms on both old and new wood, guaranteeing abundant blooms every year.

Hydrangea Runaway Bride®
This hybrid creates cascades of flowers, flowing like a bridal veil.
The 19cm bowl pot is a new model in 2026.

Hydrangea Hi Moon
Hi Moon is a garden hydrangea with many bicoloured flowers that change colour throughout the year.

Hydrangea Hi Diamond
Enjoy the magnificent sorbet colours of the ever-recolouring Hi Diamond.

Hydrangea Hi Wave
The large flowers consist of wavy petals.
This sturdy garden plant is now also available with white flowers.

Hydrangea Everbloom
This famous series blooms on old and new wood and now comes in many stunning colours.

Hydrangea Magical® Evolution
This exceptionally robust garden hydrangea has an extraordinarily long flowering period with flowers that change colour.

Hydrangea Deep Purple Dance
Thanks to the deep purple flower colour, Deep Purple Dance has been a favourite for 15 years.

Hydrangea Curly Wurly
The unique petals curl inward, creating a cheerful effect. This robust series will bring garden joy for years.

Hydrangea Euphoria Pink
The Hydrangea serrata Euphoria Pink stands out even before flowering. The foliage is highly interesting, and when the bright pink flowers appear, the celebration is complete.

Increase Sales with Paniculata

Later in the season, Hydrangea paniculata varieties enter the market. Panicle hydrangeas grow in popularity year after year.

Limelight®
- Popular
- Full, large flowers
- Colours from lime green through white to pink

Pinky Winky®
- Large flowers
- Sturdy stems
- Strong colour change to dark pink from bottom to top

Wim's Red®
- Red stems
- White flowers
- Strong colour change during flowering
- Ends with wine-red flowers

Gardenlights®
- Series of compact varieties
- Suitable for balcony and terrace
- Whitelight®, Pinklight®, Redlight®, Greenlight®, Lemonlight®

Butterfly®
- Large flowers
- Sweetly scented
- Attracts butterflies

Early Harry®
- Visually appealing very early in the season
- Long flowering period
- Cream-white flowers on red stems
- Changes colour to pink/purple

Living Infinity®
- Blooms 150 days a year
- Compact
- Strong colour change from white to dark red

Living Sugar Rush®
- Flowers of this cultivar retain their white colour!

Groundbreaker®
- The world's first ground-covering panicle hydrangea
- Extremely compact
- 100-day flowering period
- 3 varieties: Blush™, Ruby™, and Greeny™

Sun Patiens®

FLOWER CHAMPION
MAY / OCT
RAIN OR SHINE

Never gives up!

The survivor of the season who just won't quit.

ENJOY MONTHS OF THIS SUN- AND SHADE LOVER

SunPatiens® is a unique hybrid that provides a sea of colour from spring to autumn! SunPatiens® is extremely robust and blooms continuously.

Sunpatiens® Patio has been specially developed for use in patio pots and balcony boxes. Enjoy carefree colour all summer long!

*Consumers rate the garden performance of SunPatiens® with an 8.5.**

NEED A REAL EYE-CATCHER?

REQUEST YOUR SHOP POSTER NOW!

*Research FloraHolland 2025

POWERED BY SAKATA®

Follow the SENSE OF NATURE garden plants programme

The garden plants from the brand Sense of Nature are all exceptional. Each plant excels in certain qualities and manages to evoke a unique emotion. The label shows which sense is most stimulated.

The grower focuses entirely on delivering plants that immediately capture the consumer's attention. It is important to place the right plant on the shop floor at the right time. For this, a programme has been set up. Order through our webshop following the guidelines of this programme, and you are guaranteed radiant plants with a high turnover rate.

2 mar – 17 apr

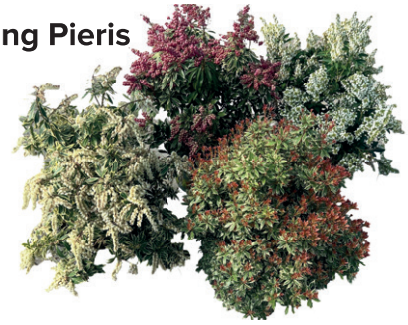
Euonymus japonica mix

9-13 mar

Prunus Kojou-no-mai

9-13 mar

Flowering Pieris



16-20 mar

Euonymus Extravaganza®

16 mar – 2 mai

Euonymus White Spire®

23-27 mar

Photinia Carré Rouge

23-27 mar

Pieris with new red shoots

30 mar – 17 apr

Ceanothus Repens

30 mar 3 apr

Euonymus Paloma Blanca®

Selling garden plants at their most beautiful?
Follow the Sense of Nature programme

6-10 apr

Choisya White Dazzler®

6-10 apr

Acanthus 'White Water'

6-10 apr

Diosma Pink Fountain

6-10 apr

Euonymus Pierrolino®

27 apr 1 mai

Euonymus Mikajo®

27 apr 1 mai

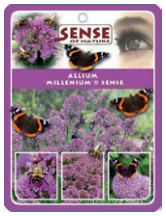
Euonymus Harlequin

4-8 mai

Thalictrum Black Stockings

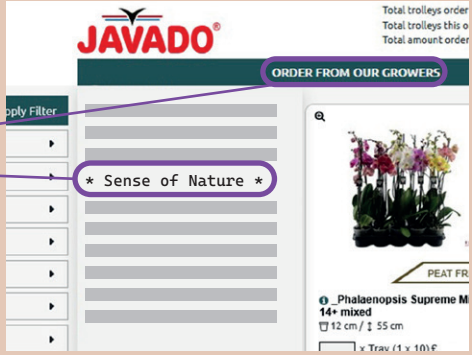
8-12 june

Allium Millennium®



Ordering:

1. Log in to the webshop
2. Choose dispatch date (e.g., 3 March)
3. Go to price lists
4. Select Sense of Nature
5. Order the desired quantities
6. Exit the webshop
7. Log in to the webshop again
8. Choose dispatch date (e.g., 10 March)
9. And so on...



The season continues until October with fifteen other remarkable garden plant varieties

14 15 16 17 18 19 20

21 22 23 24 25 26 27

LIVING CREATIONS®
HYDRANGEAS

We are very impressed with the LIVING CREATIONS® Hydrangea paniculata collection. These top varieties require little care, are extremely frost-hardy, and bloom throughout the summer.
We have already reserved the three varieties below for you, so you can easily order them via our webshop.
Delivery is from 11 May to 23 July (from 15 June the plants are especially visually attractive).
Order per variety, or make use of the convenient MIX SHELF with all three varieties.

Ø 23cm | 11/05 - 23/07 | mix shelf: 425558

Living Little Rosy®

- Compact plants
- Dark green leaves
- Bright white flowers that gradually turn dark pink during the season
- 100 days of bloom
- Hardy to -30°C

GOLD KVBC AWARD

531748

Living Pinky Promise®

- Very robust plants
- Dark green leaves
- Beautiful colour change from the bottom to the top of the flower
- 100 days of bloom
- Hardy to -30°C

GOLD KVBC AWARD

396716

Living Sugar Rush®

- Medium-sized plants
- Unique: the flowers remain white all season!
- 100 days of bloom
- Hardy to -30°C

SILVER KVBC AWARD

396717

Limited available from early-April

New Plant

Hosta Party Streamers

You have never seen a Hosta like this before. Hosta Party Streamers is pure cheerfulness. The wavy, narrow yellow-green leaves add colour and texture to the garden.

- Striking foliage
- Rounded growth habit
- Strong grower
- Deep purple flowers
- Winter hardy to -23 °C

ø 19cm

From now on limited available

New Plant

Buddleja Little Rockstar

The most compact Buddleja on the market!
You will not believe your eyes when you see this Buddleja flowering in its small pot size. This novelty is a game changer.

- Winner of best novelty and best market innovation at Plantarium
- Winter hardy
- Low maintenance
- Strongly branched
- Four beautiful colours: blue, pink, purple-red and white

Several pot sizes

New Plant

Hydrangea arb. FlowerWow®

The impressive, richly filled flower heads adorn the entire shrub. FlowerWow® produces two to three times as many flowers as Hydrangea Annabelle. The sturdy stems effortlessly support the flower heads, even in wind and rain, while the fresh green foliage remains vital and healthy throughout the season.

Ø 19cm

From now on limited available

New Plant

Nepeta Wild Orchid

An unexpected newcomer! Why? The elegant speckled pattern – strongly reminiscent of wild orchids – is something rarely seen within this species.

- Wild orchid-like appearance
- Contributes to biodiversity in the garden – bees, bumblebees, butterflies
- Very rich and exceptionally long flowering period
- Striking dark foliage
- Drought tolerant and low maintenance

ø 17cm

Available from mid-May

Cees van Soest

The garden plants column

Hosta

With her lush leaves in shades of green, blue, and lime, she brings peace and elegance to every garden. Hosta is my faithful companion in my shady borders. Each year, the plants only become more beautiful.

In the end, we call her Hosta
When you come across old botanical illustrations and see that a Hosta is depicted, you may find another name written underneath. For example, *Hemerocallis* - people initially thought the plant belonged to that family. Or you might see *Funkia*, named after Heinrich Christian Funck. This name was widely used in the 19th century and still appears in old gardening books. In some parts of Europe, this designation is even used today.
In 1812, the plant was officially named after the botanist Nicolaus Host. Eventually, *Hosta* was established as the valid and internationally recognised genus name.

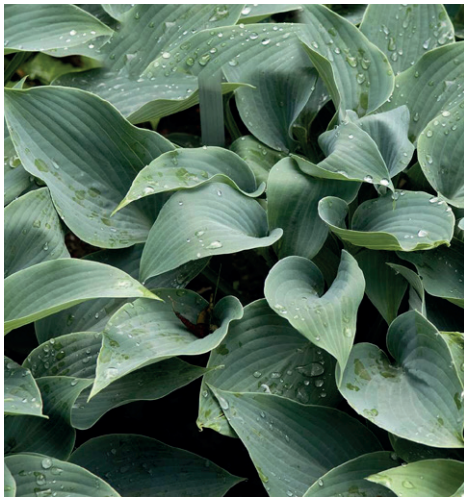
From few to many
There are more than 7,000 Hosta cultivars registered by the American Hosta Society. Incredible, isn't it? Especially when you consider that this small genus consists of only about 25 botanical species.

Hostas are native to the wooded and wet areas of Japan, China, Korea, and eastern Siberia.

King of Shade
Hostas are among the best shade plants in the world. They can form lush foliage even in quite dark corners - something very few ornamental plants can do without losing their shape.

fun fact

Blue Hostas are also green
Some Hostas have a beautiful blue colour. This is not pigment, but a waxy coating that forms on the green leaf. This layer refracts the light, giving the leaf a bluish hue. Heavy rain or too much sun can cause this coating to disappear, turning the leaves green again.



Tips for the most beautiful part-shade border
Vary in height, leaf shape, and colour for a lively border. Hostas have broad leaves and wonderful colours. They combine beautifully with other plants that thrive under the same conditions, such as:

- *Ferns* – contrast with fine, feathery foliage
- *Heuchera* – adds height and colour contrast
- *Astilbe* – provides plumes that rise above the border
- *Delphinium* – tall flower spikes that stand among the ferns and Hostas
- *Spring bulbs* – add colour to the border before the Hosta emerges

Party Streamers

New and striking

Hosta 'Party Streamers' has a fresh yellow-green colour. These Hostas establish quickly and keep their shape.

THIS NEW VARIETY IS AVAILABLE FROM JAVADO IN LIMITED QUANTITIES IN APRIL AND MAY.

Care tips

- Partial to full shade – avoid strong sun
- Moist, fertile, well-drained soil
- Mulching works well
- Remove dead foliage in autumn
- Mature Hostas can be divided and replanted

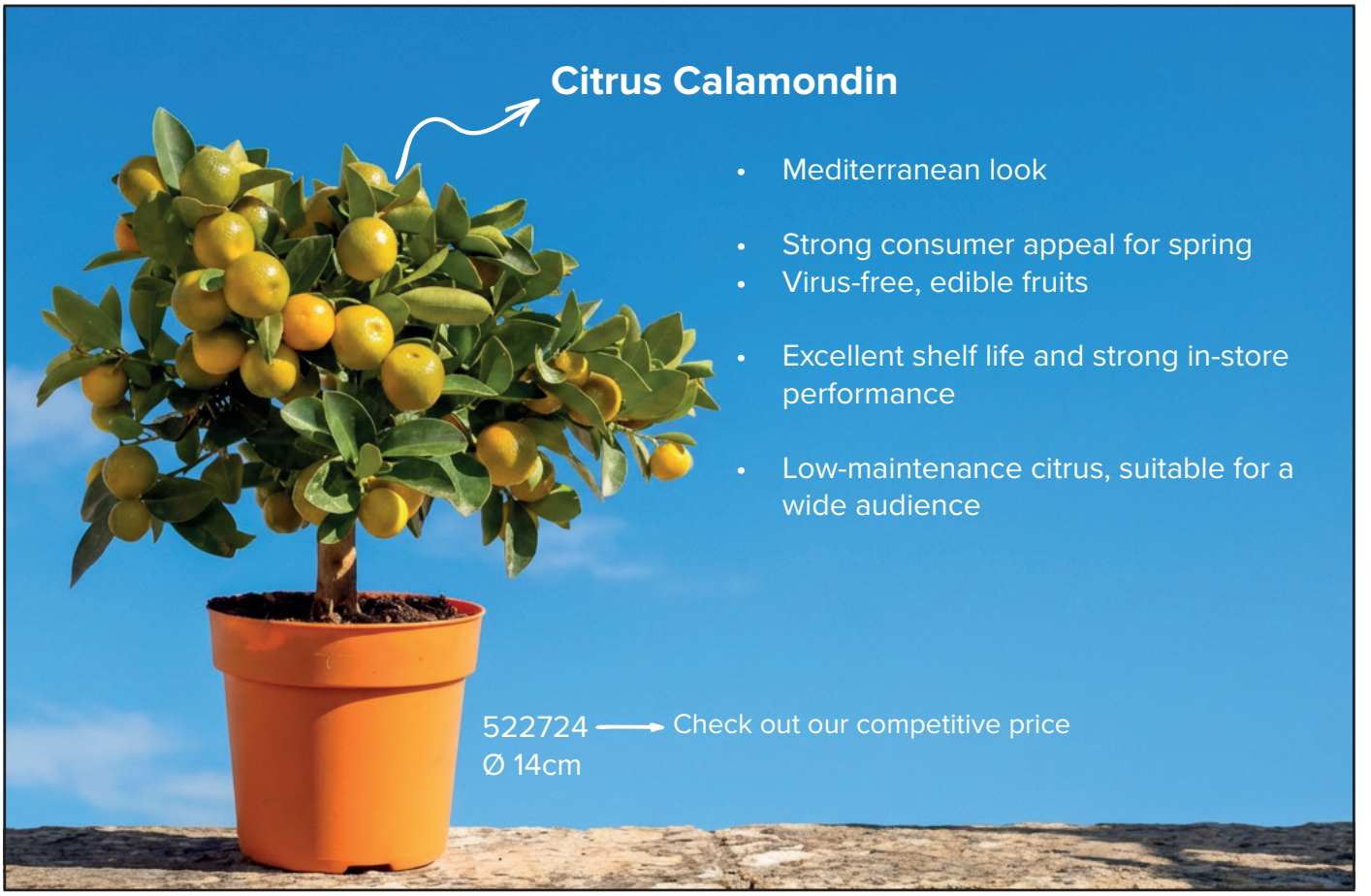
Remember this:

Hosta is the queen of the (part-)shade border.

Although there are only about 25 botanical species, the number of cultivars for ornamental use is enormous.

The blue colour of some types comes from a wax coating that gradually thins over the year.

Hostas can thrive for decades.



Citrus Calamondin

- Mediterranean look
- Strong consumer appeal for spring
- Virus-free, edible fruits
- Excellent shelf life and strong in-store performance
- Low-maintenance citrus, suitable for a wide audience

522724 → Check out our competitive price
Ø 14cm

GROUND BREAKER®
by LIVING CREATIONS®

The world's first ground-covering panicle hydrangea.

- Easy care
- 100 days of bloom
- Colour-changing
- Ground-covering
- JAVADO is a Groundbreaker dealer

Greeny Blush Ruby

"Let's cover the ground with flowers!"

Soiree.
SWEET BESTIES

What a performer! Soiree® Catharanthus roseus collection delivers compact plants bursting with colours. Pick just one? Virtually impossible. Five vibrant colours that invite full displays & irresistible summer assortments.

Frosty White

Cotton Pinky

Berry Twist

Cherish Red

season starts 1 MAY

Bubble Joy

VK–Pro

Develops, manufactures and sells presentation systems and cultivation tables

- The tables from VK-Pro BV are equipped with a plastic ebb-and-flow base and – if desired – an irrigation mat. This reduces water consumption and minimises plant losses.
- The aluminium tables are highly durable and suitable for use both indoors and outdoors.
- Thanks to the integrated benche edge cart holder, the tables can easily be fitted with banners, giving them their own distinctive appearance.

We would be pleased to prepare a quotation for you

VK-Pro BV
T: +31 (0)174-220593
E: info@vkpro.nl
www.vkpro.nl

MICHEL HEEMSKERK - SALES UK & IRELAND
Javado

"Our cooperation with VK-Pro has been running to our full satisfaction for many years. The products are consistently of high quality and are always delivered quickly and reliably.

What truly sets VK-Pro apart for Javado is their professionalism, market knowledge and their ability to think along with specific challenges.

The team is down-to-earth, offers practical and well-considered solutions, and knows exactly what does and does not work in practice.

Thanks to this cooperation, we can serve our customers even better and more efficiently. VK-Pro is a partner we can rely on."

Hydrangea Black Steel

SUPER SHARP PRICE PRE-ORDER

Order now and take advantage of the special rate.

Deliveries from now until 10 April.

- 5 Black Steel (macro) varieties
- 2 Zorro (counter) varieties
- Well-branched plants
- Attractive, eye-catching labelled for a strong, uniform presentation.
- Sturdy 5-litre plants
- Mixed tray of 68 plants

Ø23cm | 336961

From the same grower:

Deliveries from now until 10 April.

Hydr. Everbloom®

This series blooms very long and very richly.

You can prune it back or not at all – it will always bloom.

Ø23cm | 336964

Hydr. Specialties

Discover all special varieties from this grower by ordering this mixed CC.

Ø23cm | 336964

Must Haves of the season

Spring

Fruit and herbs

Vaccinium Bluecrop

Bio Herbs

Ribes mix

Lavandula stoechas Anouk

Lavandula Felice Premium Provence

Actinidia Jenny

Rubus mix

Lavandula Essence Purple

Lavandula Aromance White

Deciduous shrubs

Hydrangea Euphoria Pink

Salix Flamingo

Hydrangea Hy-pe original

Hibiscus syriacus

Buddleja Butterfly Candy

Salix kilmarnock

Sambucus Black Lace

Acer palmatum mix

Evergreen shrubs

Ilex crenata 'Jenny'

Ceanothus Victoria

Choisya ternata mix

Eucalyptus gunnii Azura

Photinia Red Robin

Photinia Pink Crispy

Sempervivum mix
Alstroemeria Colorita mix
Erysimum Bowles Mauve
Gaura Belezza
Digitalis Hanabee Pink
Aubrieta Kitte
Paeonia lac. Longlife
Arenaria Montana
Armeria Dreameria
Gaura Whirling Butterfly
Dicentra spectabilis
Perennials
Lithodora Heavenly Blue
Heuchera Indian Summer
Leucanthemum Western Star Leo
Hosta mix
Lewisia Mountain Dreams
Lupinus Longlife
Musa Ever Red
Nepeta Purssian Blue
Scabiosa Mariposa
Papaver Gartenzwerg
Rhodanthemum Casablanca
Salvia Salgoon
Clematis Evison Our Choice
Passiflora Damsel's Delight
Climbing plants
Campsis Madame Galen
Wisteria Amethyst Falls
Lonicera mix
Imperata Red Baron
Cortaderia sell. Rosea
Miscanthus Ferner Osten
Carex mix
Grasses
Festuca Intense Blue
Festuca Compact Blue
Festuca Amigold
Stipa Ponytails

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